

PROGRAM BOOK ADVERTISING ORDER FORM

49TH ANNUAL BABC LA CHRISTMAS CELEBRATION

Assisting the British American Business Council, Los Angeles in its continuing efforts to promote friendship and commerce between the US and the UK. This year's event will also support the American Cancer Society.

Friday, December 12, 2008 • 11:30 A.M.
The Fairmont Miramar Hotel • Starlight Ballroom

Yes, I want to take a full color ad in the BABC LA Christmas Celebration Program Book!

- Business Card.....\$100
- Quarter Page (*vertical orientation: 3 1/2 wide x 4 3/4 tall*).....\$300
- Half Page (*horizontal orientation: 7 1/2 wide x 4 3/4 tall*).....\$500
- Full Page (7 1/2 x 10).....\$1,000
- Center Page (7 1/2 x 10).....\$1,500
- Front Inside Cover (8 1/2 x 11 + .25 bleed if images or colors bleed to edge).....\$2,500
- Back Inside Cover (8 1/2 x 11 + .25 bleed if images or colors bleed to edge).....\$2,000
- Back Cover (8 1/2 x 11 + .25 bleed if images or colors bleed to edge).....\$3,000

Additional Fees (if applicable)

- Design Fee (if the BABC LA designs / typesets your ad)\$60
- Artwork is provided but must be scanned or altered (not camera ready)\$30
- Press Fee (for artwork received after the deadline).....\$60

FINAL AD BOOK DEADLINE: Friday, November 21, 2008
PURCHASE YOUR AD BY NOVEMBER 7th AND SAVE 10 %

All efforts will be made to include artwork submitted after the deadline, however a \$60 press fee will apply.

IMPORTANT NOTES: Please keep vital text .15 away from edge of ad. Camera Ready Artwork and any photos/logos must be Press Resolution (300 dpi) PDF, JPEG or TIFF files. Artwork must be received via email (joanne@babcla.org) or on disk by Friday, November 21, 2008. If applicable, remember to include additional charges for artwork that is not Camera Ready (must be scanned, altered or designed by the BABC LA) or is submitted after the deadline.

- I am supplying Camera Ready Artwork.
- My artwork is provided but is not Camera Ready (enclose an additional \$30 fee)
- I would like the BABC LA to create my ad (enclose an additional \$60 design fee). Provide ad copy and photos or logos (High Res/300 dpi PDF, JPEG or TIFF files) on disk, or email to joanne@babcla.org.

Name of Company or Purchaser: _____

Authorized By: _____ Ad Representative: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____

Amount Enclosed: _____ Date: _____

MC/VISA/AmEx/DiscoverCard # _____ Exp Date: _____

Name as shown on Card (please print) _____

For further information or sponsorship opportunities contact Mindy Gail at mindy@babcla.org

Send ad copy and payment to: The British American Business Council, Los Angeles
11766 Wilshire Boulevard, Suite 1230 • Los Angeles, California 90025
Tel: (310) 312-1962 • Fax: (310) 312-1914 • www.babcla.org

The BABCLA is a non-profit organization # 95-2048758 and all ads are tax deductible.
Please keep a copy of this form for your records. Your canceled check is your receipt.